

**Temple Beth Sholom**  
**Board of Directors Meeting**

***November 15, 2017***

TBS Board Room - 12 in attendance

Attendees:	Jack Holmes, Pres. Mitch Cohen Lori Glasky Harvey Grossberg	Gary Holloway Stacy Nagel Melanie Pollak Andrea Wasserman	Bonnie Wenneberg Esther Herst Rabbi Cohen Cantor Reinwald
Absent:	Matthew Griffin Michele Shugarman	Lew Siegler Jodi Kaufman	Pam Ranta

7:04 p.m. - Review Agenda / Opening Blessing - led by Jack Holmes

1. D'var Torah - Rabbi Cohen
  - Count our blessings in this month of Thanksgiving.
2. Presentation of prior Board meeting minutes - Bonnie Wenneberg
  - September's Board meeting minutes were reviewed and then MSP.
  - October's Board meeting minutes were reviewed and then MSP.
3. President's Report - Jack Holmes
  - Five A/C units have been replaced (2 in preschool area & 3 in other school areas) - all were needed and TBS received a good deal to get all five done at once.
  - Contract for Cantor Reinwald has been finalized and will be presented to the congregation on Dec. 20, 2017 for a vote of approval.
  - Executive Director position has been offered and accepted by Ruth Irving. Contract has been written and approved.
    - Jan 12, 2018 will be a special Shabbat to welcome her to TBS, as well as to say goodbye and thank you to Esther for being our Interim ED.
    - Soni Sanberg, Jose Gonzalez, & Wendy Nevitt will help mentor Ruth to all things TBS.
  - At the Dec Board mtg, we will go over the 3 goals that were submitted by each Board member and work to aggregate and integrate them all.
  - At the Jan, 2018 Board mtg, expect a quarterly financial report from our Treasurer.
  - Attending the URJ Biennial in Boston, Dec. 5-10, 2017, we have 8 TBS members and staff, three of whom are members of the Board (Jack, Mitch, & Gary).
  - Thank you to Mitch Cohen for accepting the role of Executive Vice-Pres for this Board term.
  - Jack thanks all of this Board for their dedication and determined work thus far, and in the future.
4. Rabbi's Report - Rabbi Heidi Cohen
  - Joyce Keller spoke at our Veteran's Shabbat and it was quite outstanding.
  - Serenity Shabbat will be this coming Friday (Nov 17) to bring the problem of addiction to the forefront of the Jewish community- supporting those in recovery and decreasing the stigma around addiction.
    - Brad Wenneberg will be the keynote speaker.
  - This Sunday (Nov 19 - 4 pm) will be an interfaith Thanksgiving service at Anaheim United Methodist Church (service only, no feast).

- For Chanukah this year, TBS is doing joint-programming with Congregation B'nai Tzedek & Temple Beth Tikvah:
  - Friday, Dec. 15 - Chanukah/Shabbat dinner & service AT Congr. B'nai Tzedek.
  - Saturday, Dec. 16 - morning Shabbat service and a lunch AT Temple Beth Tikvah.
  - Sat. afternoon at TBS - for TEENS only (age 12-19), a song leaders workshop with dinner included.
  - Sat. evening at TBS - "Chanu-con", a Chanukah party for all ages with snacks & games and a concert included by Jewish folk rock performer, Alan Goodis. (Cost: adults (age 13+) \$10 & kids (0-12) \$5.
  - committees from all 3 congregations are working on these events.
- Re: Chanukah lighting at the Orange Circle:
  - 12/12 = Adult B'nai Mitzvah & Religious School
  - 12/13 = Sisterhood & Chai Times
  - 12/14 = Cantor & whomever would like to join
  - 12/15 = Pam Ranta & Preschool
  - 12/16 = Scott Singer
  - 12/17 = Rabbi & whomever would like to join
  - 12/18 = Rabbi & Brotherhood
  - 12/19 = Rabbi & whomever would like to join
- Re: Torah Restoration Project:
  - About 34 people met last Wed to discuss and brainstorm about the project.
  - 5 areas to work on ... and a chairperson for each area:
    - Torah restoration - Alan Shebroe
    - Tzedakah / Fundraising - Chelle Friedman & Marci Bruffey
    - Celebrations - Michelle Singleton
    - Marketing & Publicity - Norri Hennagin
    - Education - Rosalee Lubell
  - Next meeting will on Nov. 27.
  - Sofer On Site will be at TBS five times during this project (all during 2018):
    - Jan. 21 - will pick-up Torah - and TBS will have a 'send off' for our Torah, probably with a cocktail/hors d'oeuvres type of event that will also include education.
    - March 4 & 5 and May 15 & 16 and Aug 1 & 2 - torah restoration dates with congregation.
      - will probably be able to schedule 6 families per hour to work on restoration.
    - Nov. 4 - 'welcome home' event for our Torah.

#### 5. Development Committee & Annual Plan - Melanie Pollak

- Has established a fundraising plan for TBS - (**reference written report for full presentation**)
- One goal is to shift the dynamic of how we raise funds as a non-profit.
- Working on a "L'dor v'dor Society", a planned giving program.
- TBS will be having a "Giving Tuesday" appeal (as are many non-profits) and is being advertised via email and tying it in with the "TBS 2017 Annual Appeal" to bring more funds in for this.
- Planning a Spring-time event with micro-brew tasting, food, & live music for Apr 28, 2018.
- If any Board member knows someone who might have fundraising experience, please send them Melanie's way (she is happy to contact them).

#### 6. Membership Committee Update - Stacy Nagel

- A prior committee has defined 7 areas of Membership: ( \* = Stacy's areas as Dir. of Membership )
  - New Members \*
  - Retention \*
  - Volunteer Coordination \*
  - Communication (both within & out of TBS)
  - Mitzvah Corps
  - Partner Commitment
  - Data Analysis
- **Reference written report for full presentation** - (& also included in the box.com posting)
  - New Members/ Prospective Members - basic goal is to increase these numbers.
  - Retention - basic goal is to increase these numbers.

- important to ask "why" did a member leave, & then hopefully remedy if that is a TBS issue.
- Volunteer Coordination - basic goal is to increase number of active participants.
- A letter had been sent to TBS congregation on 9-28-17 from Stacy and also Mitch Cohen (then current Dir of Communication) sharing Membership's hopes and plans for the future re inclusion, revitalization, welcoming, partnering, and assisting. It covered 3 areas to hopefully attract our congregants to participate in: TBS Ambassadors, Membership Matters, and Mitzvah Corps.
- **Reference written report** re meetings and action plans already developed for the first two, and Stacy is working next on the action plan for Volunteer Coordination.
- **Reference written report** re issues that are being encountered, and things that are going well.

#### 7. Interim Executive Director's Report - Esther Herst

- **reference written report** that Esther presented dated 11-15-17.
- New Exec Dir, Ruth Irving, starts Jan. 3, 2018.
- Esther's last day at TBS will be Jan. 19, 2018.
- highlighted that partnership and collaboration is essential within synagogue employment, and Esther highly recommends to vastly improve the Admin Office space to be more responsive to show the respect and value towards our office employees.

#### Misc Notes:

- per Harvey Grossberg, the solar aspect to TBS's energy needs is still be explored and researched for potential implementation at TBS.
- Happy Thanksgiving to everyone!

Good & Welfare

Meeting Adjourned at 8:54 p.m.

Respectfully submitted,

*Bonnie Wenneberg*

TBS Secretary